

DOUBLE DEGREE IN

JOUR NALISM

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AUDIO VISUAL COMMUNI CATION

Comprehensive training in journalism and audiovisual production, adapted to the multimedia environment.

Specialization through minors in Corporate Communication and Production and Directing.

Stronger practical and technological training, aligned with new content production models.

CURRICULUM

10 SEMESTERS – 348 ECTS – 40 PLACES – BARCELONA CAMPUS
SPANISH, CATALAN AND ENGLISH – TIMETABLE: MORNINGS

1	ECTS SEMESTER 1	ECTS SEMESTER 2
	6 History and Foundations of Journalism	6 Introduction to Journalistic Language
	3 Voiceover	6 Journalistic Writing I: News and Chronicles
	3 Online Community Management	6 Audiovisual Production I
	6 Anthropology	6 Audiovisual Industry
	6 Written Expression	3 History of Film
	6 Multimedia Recording and Editing Techniques	3 Aesthetics
	6 Introduction to Audiovisual Analysis	3 Audiovisual Culture
	3 Creative Industries	33 Subtotal
	39 Subtotal	

2	ECTS SEMESTER 1	ECTS SEMESTER 2
	6 Communication Research	6 Information Law
	6 Journalistic Writing II: Interviews and Reports	6 Television News
	6 Radio News	6 Sociology
	6 Advertising Formats and Copywriting	3 Media and Public Opinion
	3 Design	6 Ethics
	3 Photography	6 Original Idea and Scriptwriting
	30 Subtotal	3 Photography
		3 Audiovisual Production II
		39 Subtotal

3	ECTS SEMESTER 1	ECTS SEMESTER 2
	6 Press Office	6 DirCom: Corporate and Institutional Communication
	6 Radio Production and Management	3 Contemporary Legal and Political Institutions
	3 Cultural Foundations I	3 Cultural Foundations II
	6 Geopolitics	6 Editing and Post-Production
	6 Sound and Music in Audiovisual Projects	3 Television Programming
	6 Documentary	6 Film Direction
	6 Entertainment Format Production	27 Subtotal
	39 Subtotal	

4	ECTS SEMESTER 1	ECTS SEMESTER 2
	6 Digital Journalism Projects	6 Economics
	6 Journalism Project Design	3 Digital Marketing
	3 Contemporary Culture, Tech and Innovation	3 Audiovisual Trends
	3 The Language of Radio	18 Elective I
	3 Psychology	9 Elective II
	3 Graphics	39 Subtotal
	9 Elective	
	33 Subtotal	

5	ECTS SEMESTER 1	ECTS SEMESTER 2
	3 Sustainable Event Management, Sponsorship and Protocol	11 TFG
	6 Public Speaking	10 Academic Work Placements
	3 The Language of Live TV	10 PR
	6 Creation & Content Management	11 TFG
	6 Audiovisual Distribution	42 Subtotal
	3 Workshop: Video Game Design	
	27 Subtotal	

In bold, subjects of the Bachelor's Degree in Journalism.

Consult the optional subjects in the curriculums of the Bachelor's Degrees in Journalism and Audiovisual Communication.